

## Clackamas Community College

### Online Course/Outline Submission System

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#### Section #1 General Course Information

**Department:** Journalism

**Submitter**

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**Course Prefix and Number:** J - 235

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**# Credits:** 3

**Contact hours**

Lecture (# of hours): 33

Lec/lab (# of hours):

Lab (# of hours):

Total course hours: 33

For each credit, the student will be expected to spend, on average, 3 hours per week in combination of in-class and out-of-class activity.

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**Course Title:** Advanced College Newspaper: Writing and Photography

**Course Description:**

Advanced news writing and photography for publication online, in social media and in the student-run newspaper, The Clackamas Print. Students apply Associated Press style, use journalism ethics and cover a variety of topics and events in words and photos to build their journalism portfolios. Course may be repeated for up to 6 credits.

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**Type of Course:** Lower Division Collegiate

**Reason for the new course:**

We are attempting to make J215 a successive course (J215, J225, J235) because many students take J215 more than once, and in doing so, are exposed to different content and learning each time they take it.

Is this class challengeable?

**No**

Can this course be repeated for credit in a degree?

**Yes**

**Up to how many credits can this course be repeated to satisfy a degree requirement? 6**

Is general education certification being sought at this time?

**No**

Does this course map to any general education outcome(s)?

**Yes**

**Check which General Education requirement:**

**Writing**

**Arts and Letters**

**Social Science**

Is this course part of an AAS or related certificate of completion?

**Yes**

**Name of degree(s) and/or certificate(s):** Career Pathway Certificate: Entry Level Multimedia Journalist and AAS DMC

Are there prerequisites to this course?

**Yes**

**Pre-reqs:** J-225

**Have you consulted with the appropriate chair if the pre-req is in another program?**

**Yes (A 'Yes' certifies you have talked with the chair and have received approval.)\***

Are there corequisites to this course?

**No**

Are there any requirements or recommendations for students taken this course?

**Yes**

**Recommendations:** Placement in WR-121.

**Requirements:** None.

Are there similar courses existing in other programs or disciplines at CCC?

**No**

Will this class use library resources?

**Yes**

Have you talked with a librarian regarding that impact?

**Yes (A 'Yes' certifies you have talked with the librarian and have received approval.)\***

Is there any other potential impact on another department?

**No**

Does this course belong on the Related Instruction list?

**No**

GRADING METHOD:

A-F or Pass/No Pass

**Audit: Yes**

When do you plan to offer this course?

**Fall**

**Winter**

**Spring**

Is this course equivalent to another?

If yes, they must have the same description and outcomes.

**No**

Will this course appear in the college catalog?

**Yes**

Will this course appear in the schedule?

**Yes**

Student Learning Outcomes:

Upon successful completion of this course, students should be able to:

1. write multiple stories in a variety of styles, take photographs in a variety of styles and write accurate captions for publication in the newspaper and associated online publications using Associated Press style;
2. conduct interviews in a timely, professional manner while juggling multiple stories simultaneously;
3. synthesize information gathered from interviews, documents and elsewhere to put together news stories and

photos in an ethical manner;

4. research, collect and evaluate multiple sources of information for use in news stories;

5. generate original story ideas and provide information on how to obtain interviews and information with an understanding of what constitutes news;

6. Edit the work of student writers while using Associated Press style and appropriate journalism ethics.

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**AAOT/ASOT GENERAL EDUCATION OUTCOMES**  
**COURSE OUTLINE MAPPING CHART**

**Mark outcomes addressed by the course:**

- Mark "C" if this course completely addresses the outcome. Students who successfully complete this course are likely to have attained this learning outcome.
- Mark "S" if this course substantially addresses the outcome. More than one course is required for the outcome to be completely addressed. Students who successfully complete all of the required courses are likely to have attained this learning outcome.
- Mark "P" if this course partially addresses the outcome. Students will have been exposed to the outcome as part of the class, but the class is not a primary means for attaining the outcome and assessment for general education purposes may not be necessary.

***As a result of completing the AAOT/ASOT general education requirements, students will be able to:***

**WR: Writing Outcomes**

- S** 1. Read actively, think critically, and write purposefully and capably for academic and, in some cases, professional audiences.
- S** 2. Locate, evaluate, and ethically utilize information to communicate effectively.
- P** 3. Demonstrate appropriate reasoning in response to complex issues.

**SP: Speech/Oral Communication Outcomes**

1. Engage in ethical communication processes that accomplish goals.
2. Respond to the needs of diverse audiences and contexts.
3. Build and manage relationships.

**MA: Mathematics Outcomes:**

1. Use appropriate mathematics to solve problems.
2. Recognize which mathematical concepts are applicable to a scenario, apply appropriate mathematics and technology in its analysis, and then accurately interpret, validate, and communicate the results.

**AL: Arts and Letters Outcomes**

- S** 1. Interpret and engage in the Arts & Letters, making use of the creative process to enrich the quality of life.
- S** 2. Critically analyze values and ethics within range of human experience and expression to engage more fully in local and global issues.

**SS: Social Science Outcomes**

- P** 1. Apply analytical skills to social phenomena in order to understand human behavior.
2. Apply knowledge and experience to foster personal growth and better appreciate the diverse social world in which we live.

**SC: Science or Computer Science Outcomes**

1. Gather, comprehend, and communicate scientific and technical information in order to explore ideas, models, and solutions and generate further questions.

2. Apply scientific and technical modes of inquiry, individually, and collaboratively, to critically examine the influence of scientific and technical knowledge on human society and the environment.

3. Assess the strengths and weaknesses of scientific studies and critically examine the influence of scientific and technical knowledge on human society and the environment.

**CL: Cultural Literacy Outcome**

1. Identify and analyze complex practices, values, and beliefs and the culturally and historically defined meanings of difference.

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**Outcomes Assessment Strategies:**

- ✓ **Thesis/Research Project**
  - ✓ **Projects**
  - ✓ **Writing Assignments**
  - ✓ **Industry Standards**
  - ✓ **Portfolios**
- ✓ **Journal Writing**
- ✓ **Other Assessment Tools:** Peer review

**Major Topic Outline:**

1. News gathering techniques.
2. Story idea generation.
3. Journalism ethics.
4. Associated Press style.
5. Interviewing.
6. News writing.
7. Feature writing.
8. Sports writing.
9. Photography.
10. Writing for the Internet.
11. Media law.
12. Journalism rights and responsibilities.
13. Copyright.
14. Libel.
15. Editorial writing.
16. Copy editing.
17. Advertising sales.
18. Coordinated coverage among multiple media platforms.

**Does the content of this class relate to job skills in any of the following areas:**

- |                                      |           |
|--------------------------------------|-----------|
| 1. Increased energy efficiency       | <b>No</b> |
| 2. Produce renewable energy          | <b>No</b> |
| 3. Prevent environmental degradation | <b>No</b> |
| 4. Clean up natural environment      | <b>No</b> |
| 5. Supports green services           | <b>No</b> |

Percent of course: 0%

## Section #2 Course Transferability

Concern over students taking many courses that do not have a high transfer value has led to increasing attention to the transferability of LDC courses. The state currently requires us to certify that at least one OUS school will accept a new LDC course in transfer. Faculty should communicate with colleagues at one or more OUS schools to ascertain how the course will transfer by answering these questions.

1. Is there an equivalent lower division course at the University?
2. Will a department accept the course for its major or minor requirements?
3. Will the course be accepted as part of the University's distribution requirements?

If a course transfers as an elective only, it may still be accepted or approved as an LDC course, depending on the nature of the course, though it will likely not be eligible for Gen Ed status.

Which OUS schools will the course transfer to? (Check all that apply)

- EOU (Eastern Oregon University)
- PSU (Portland State University)
- OSU (Oregon State University)
- SOU (Southern Oregon University)
- UO (University of Oregon)
- WOU (Western Oregon University)

Identify comparable course(s) at OUS school(s)

Lower division journalism elective

How does it transfer? (Check all that apply)

general elective

:

Provide evidence of transferability: (minimum one, more preferred)

- Correspondence with receiving institution (mail, fax, email, etc.)
- Other. Please explain.

Student correspondence.

First term to be offered:

Next available term after approval

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